



Report for:	Joint Overview and Scrutiny Committee
Date of meeting:	3 December 2019
Part:	1
If Part II, reason:	

Title of report:	
Contact:	Andrew Williams, Leader of the Council Author/Responsible Officer: Sally Marshall, Chief Executive
Purpose of report:	To seek feedback to Cabinet on the Council's new Corporate Plan 2020-2025.
Recommendations	For Scrutiny Committee to provide feedback to Cabinet on the Corporate Plan
Corporate objectives:	The Corporate Plan will support all five of the Council's corporate objectives: <ol style="list-style-type: none"> 1. A Clean and safe environment 2. Building strong vibrant communities 3. Ensuring economic growth and prosperity 4. Providing good quality affordable homes, in particular to those most in need 5. Ensuring efficient, effective and modern service delivery <p>It sets out the updated priorities for the Council.</p>
Implications:	<u>Financial</u>
'Value for money' implications	The plan sets out the priorities and vision for the organisation over the next five years. As a result it will inform and shape the strategic and financial decision making process of the organisation, including our Medium Term Financial Strategy (MTFS). <u>Value for money</u> A key priority within the plan is 'Delivering efficient, effective and modern service delivery'. This will ensure that we focus on achieving the Council's savings and priorities while maintaining quality and protecting frontline services.

Risk implications	<p>Risk assessment reviewed</p> <p><u>Risk 1</u></p> <p>The plan sets out the priorities and vision for the Council over the next five years and frames the operational and financial planning.</p> <p>Without a clear and considered document, there is a risk that we will start to work in a way that does not meet the expectations and needs of residents or Members.</p> <p><u>Risk 2</u></p> <p>The lack of a plan would increase uncertainty and makes it difficult for teams focus their attention and resources in the right area.</p> <p>One of the key elements within a plan is to set out the priorities that the Council needs to address.</p> <p><u>Risk 3</u></p> <p>The plan also provides a series of key performance indicators enabling us to chart our progress.</p> <p>Without an effective plan it is possible that we may be working in a way that causes duplication, waste or poor performance.</p>
Community Impact Assessment	Community Impact Assessment will be undertaken on the annual Corporate Action Plan
Health and safety Implications	None
Consultees:	<ul style="list-style-type: none"> • Corporate Management Team • Dacorum Borough Council Officers • Overview and Scrutiny Committees
Background papers:	Corporate Plan – 2020 - 2025 - PDF
Historical background <i>(please give a brief background to this report to enable it to be considered in the right context).</i>	The Council's current Corporate Plan was adopted by the Council in 2016, following the election of a new administration in May 2019 the draft Corporate Plan attached to this report has been prepared based on the existing Corporate Plan 2015 to 2020, the administrations' manifesto and facilitated workshop undertaken attended by Cabinet and Corporate Management Team.

Glossary of acronyms and any other abbreviations used in this report:	<p>DBC – Dacorum Borough Council</p> <p>CAP – Corporate Action Plan</p>
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Background

The Corporate Plan is a key element of the Council's strategic decision making process. The Council needs to ensure that it has an up-to-date plan that is robust, forward thinking and responsive to the current and future challenges and opportunities facing the organisation.

The existing plan covered the period 2015 to 2020 and therefore needs to be updated to provide the direction and vision for the next five years.

The Corporate Plan – The Approach

This update of the Corporate Plan builds on the positive aspects in the previous document.

A review of the existing Corporate Plan has been undertaken by officers in consultation with Cabinet members based on the administration's manifesto commitments, current performance indicators, project plans and a facilitated workshop attended by Cabinet and Corporate Management Team. The existing priorities remain relevant and address the key issues of focus for the Council.

The priorities are:

- **A clean, safe and enjoyable environment**
- **Building strong and vibrant communities**
- **Ensuring economic growth and prosperity**
- **Providing good quality affordable homes, in particular to those most in need**
- **Ensuring efficient, effective and modern service delivery**

The wording of the last priority has been changed from "A modern and efficient Council", which was considered more internally focused to "Ensuring efficient, effective and modern service delivery", which is more externally focused taking account of the expectations of our customers and communities.

In addition, this plan also **provides a focus on addressing climate change** by adopting all reasonable steps, which will cut across the delivery of each of the Council's priorities.

To ensure the plan drives improvement and achieves its ambitions there is also a commitment to produce an annual Corporate Action Plan (CAP) as part of the Council's Budget and Service Planning programme. This plan will set out the major projects and activities that we are introducing for each priority as well as setting out the performance indicators for measuring success.

The first CAP will be produced during 2020 to ensure it reflects the targets and indicators for the new financial year.

The Corporate Plan – Summary

Page 4 – 5: ‘About Dacorum’ and ‘What is the Corporate Plan

- These sections offer statistics and explanations to set the work of the Borough Council into context. These pages also provide more information about the Corporate Plan and how it fits in with the Council’s other strategies and plans.

P 6 – 7: ‘Our Vision, Priorities and Values’

- This section sets out the Council’s vision and priorities and it shows the links between them. It also reaffirms the Council’s commitment to an evidence-based approach and highlights organisational values and behaviours.

P 8 – 9: ‘Looking Forward: Dacorum over the next five years’

- This section provides some narrative summarising the nature of changes and developments can be expected as a result of the delivery of this plan.

P 10 – 19: Priorities

These sections show:

- What has happened so far – a summary of the Council’s key achievements during the cycle of the last Corporate Plan
- Over the next five years – a summary of the key areas of focus which will be incorporated into the more detailed Corporate Action Plan
- What difference will this make to you? – a summary of the key outcomes that our customers and communities can expect to be achieved

Corporate Plan – Publication

To support the Council’s ongoing commitment to be a “paper-lite” organisation the plan will primarily be available on the website; however a small print run can be undertaken as required for distribution at exhibitions and events.

Officers will also communicate the key elements of the plan using Social Media and the Council’s Digital Dacorum programme.

Summary

The Council’s existing Corporate Plan covered the period 2015 to 2020. A review of the Council’s existing Corporate Plan has been undertaken to produce an updated Corporate Plan for the Period 2020 to 2025.

The combined Overview and Scrutiny Committees are recommended to provide feedback to Cabinet on the updated Corporate Plan (2020 to 2025).